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NOTICE OF ALLOWANCE AND FEE(S) DUE

7590

09/29/2006

Jordan M. Meschkow Meschkow & Gresham, PLC Suite 409 5727 North 7th Street Phoenix, AZ 85014

EXAMINER						
PURO	L, SARAH L					
APTIBIT	DADED MIMDED					

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DATE MAILED: 09/29/2006

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/648,128	08/26/2003	Ian Jeffrey Obstfeld	7433-A-1	3192	

TITLE OF INVENTION: DISPLAY SYSTEM AND UNIT FOR MERCHANDISING EYEWEAR

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$300	\$0	\$1000	12/29/2006

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FFF and PUBLICATION FFF (if required) Blocks I through 5 should be completed where

appropriate. All further indicated unless corrected maintenance fee notificated to the control of the control o	correspondence including below or directed off tions.	ng the nerwise	Patent, advance of e in Block 1, by (a	rders and notification of a specifying a new corre	maintenance fees v spondence address;	vill be and/or	mailed to the current r (b) indicating a sepa	correspondence address as rate "FEE ADDRESS" for
CURRENT CORRESPONDE	ENCE ADDRESS (Note: Use Bl	ock 1 for	any change of address)	Fee	(s) Transmittal. Thi	is certil	icate cannot be used for	r domestic mailings of the or any other accompanying nt or formal drawing, must
Jordan M. Mes Meschkow & Gr Suite 409	chkow resham, PLC	/2006		I he Stat	Cer creby certify that these Postal Service w	tificate is Fee(e of Mailing or Transis) Transmittal is being	
5727 North 7th S Phoenix, AZ 850								(Depositor's name)
1 110011111, 1 22 00 0								(Signature)
								(Date)
APPLICATION NO.	FILING DATE			FIRST NAMED INVENTOR		АТТО	RNEY DOCKET NO.	CONFIRMATION NO.
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nonprovisional	YES		\$700	\$300	\$0	•	\$1000	12/29/2006
EXAM	INER		ART UNIT	CLASS-SUBCLASS]		•	
PUROL, S	ARAH L		3634	211-085100	•			
. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.					
	ess an assignee is identi n in 37 CFR 3.11. Comp			THE PATENT (print or ty) data will appear on the p T a substitute for filing an (B) RESIDENCE: (CITY	atent. If an assignassignment.			ocument has been filed for
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nterest as shown by the r	ecords of the United Sta	ured) v tes Pate	vill not be accepted ent and Trademark	o from anyone other than the Office.	ne applicant; a regi	stered a	attorney or agent; or the	e assignee or other party in
Authorized Signature	1				Date			·
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his collection of information application. Confident	ation is required by 37 C iality is governed by 35	FR 1.3 U.S.C.	11. The information 122 and 37 CFR	on is required to obtain or r	etain a benefit by the	he publ	ic which is to file (and to complete, including	by the USPTO to process) g gathering, preparing, and

submitting the completed application form to the USF1O. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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75	590 09/29/2006	EXAM	EXAMINER			
Jordan M. Mesch	kow	PUROL, S	PUROL, SARAH L			
Meschkow & Gres	ham, PLC	ART UNIT	PAPER NUMBER			
Suite 409 5727 North 7th Str Phoenix, AZ 85014	= = =	3634 DATE MAILED: 09/29/2000	5			

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 18 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 18 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.